

Prof. Dr. Chere Campbell Gibson



Dr. Chere Campbell Gibson, Professor in the School of Human Ecology , University of Wisconsin , Madison . Dr. Gibson has been a dominant force in higher education distance learning since the early-1980s, and has published some of the most notable books, book chapters, and monographs in the field. In addition, it was Dr. Gibson's vision and perseverance that led to the first Annual Conference on Distance Teaching and Learning in 1985. Since that first conference with less than 100 people in attendance, the conference has grown to over 1000 attendees, and is viewed by many as a premier national distance learning conference for educators. In addition, she designed several award winning mediated instructional packages, originated the Certificate of Professional Development in Distance Education, and speaks extensively on distance education issues. Dr. Gibson's work with adult learners has given her a valuable insight in the distance learning field and her viewpoints and vision make her an outstanding inductee into the 2003 USDLA Hall of Fame. Now she retired from University of Wisconsin, Madison .